

Station KSNV-TV LAS VEGAS, NV.  
 Advertiser ( ) NASIT  
 Product NASIT  
 Estimate# 1246  
 Buyer Maury Gilroy  
 Phone#  
 Fax#

Agency ( ) GMMB  
 3050 K ST NW  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 108/115/1246  
 Flight Dates 09/27/2012 - 10/08/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$400.00	10/04-10/08	0	0	0	\$0.00	
	2	TH-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$725.00	10/04-10/08	0	0	0	\$0.00	
	3	TH-F,M	7A-9A	TODAY SHOW	:30	\$900.00	10/04-10/08	0	0	0	\$0.00	
	4	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	10/06-10/06	0	0	0	\$0.00	
	5	SU	8A-9A	MEET THE PRESS	:30	\$3,000.00	10/07-10/07	0	0	0	\$0.00	
	6	SU	930A-10A	CHRIS MATTHEWS SHOW	:30	\$500.00	10/07-10/07	0	0	0	\$0.00	
	7	TH-F,M	9A-10A	TODAY SHOW II	:30	\$425.00	10/04-10/08	0	0	0	\$0.00	
	8	TH-F,M	10A-11A	TODAY SHOW III	:30	\$325.00	10/04-10/08	0	0	0	\$0.00	
	9	TH-F,M	11A-12P	RACHEL RAY	:30	\$325.00	10/04-10/08	0	0	0	\$0.00	
	10	TH-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/04-10/08	0	0	0	\$0.00	
	11	TH-F,M	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	10/04-10/08	0	0	0	\$0.00	
	12	TH-F,M	1P-2P	DAYS OF OUR LIVES	:30	\$425.00	10/04-10/08	0	0	0	\$0.00	
	13	TH-F,M	2P-3P	THE DOCTORS	:30	\$325.00	10/04-10/08	0	0	0	\$0.00	
	14	TH-F,M	3P-4P	DR. PHIL	:30	\$450.00	10/04-10/08	0	0	0	\$0.00	

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 Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	TH-F,M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$725.00	10/04-10/08	0	0	0	\$0.00	
	16	TH-F,M	430P-5P	NEWS 4 AT 430P	:30	\$725.00	10/04-10/08	0	0	0	\$0.00	
	17	TH-F,M	5P-630P	EARLY NEWS	:30	\$1,200.00	10/04-10/08	0	0	0	\$0.00	
	18	SA	630P-7P	NEWS 3: TO THE POINT	:30	\$425.00	10/06-10/06	0	0	0	\$0.00	
	19	TH-F,M	630P-7P	JEOPARDY	:30	\$1,300.00	10/04-10/08	0	0	0	\$0.00	
	20	TH-F,M	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	10/04-10/08	0	0	0	\$0.00	
	21	M	10P-11P	SMASH	:30	\$3,200.00	10/08-10/08	0	0	0	\$0.00	
	22	TU	10P-11P	PARENTHOOD	:30	\$3,200.00	10/02-10/02	0	0	0	\$0.00	
	23	F	9P-10P	GRIMM	:30	\$2,600.00	10/05-10/05	0	0	0	\$0.00	
	24	TH-F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,200.00	10/04-10/08	0	0	0	\$0.00	
	25	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	10/06-10/06	0	0	0	\$0.00	
	26	TH-F,M	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$500.00	10/04-10/08	0	0	0	\$0.00	
	27	SA	1130P-1A	SAURDAY NIGHT LIVE	:30	\$1,400.00	10/06-10/06	0	0	0	\$0.00	
	28	F	10P-11P	DATELINE	:30	\$2,600.00	10/05-10/05	0	0	0	\$0.00	
	29	SA	8P-9P	NBC PRIME	:30	\$600.00	10/06-10/06	0	0	0	\$0.00	

Station KSNV-TV LAS VEGAS, NV. Agency ( ) GMMB  
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 Product NASIT WASHINGTON, DC 20007  
 Estimate# 1246 Agency C/P1/P2/E 108/115/1246  
 Buyer Maura Gilroy Flight Dates 09/27/2012 - 10/08/2012  
 Phone# Hiatus Weeks  
 Fax#

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

---REPORT TOTALS---  
 Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---  
 Oct 12: 0 / \$0.00  
 Sales Totals: 0 / \$0.00  
 Station Totals: 0 / \$0.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---  
 Market Totals \$0

CATV	0%	KBLR	0%	KINC	0%	KLAS	31%	KSNV	28%
KTNV	16%	KTUD	1%	KVCW	2%	KVMY	5%	KVVU	17%
XXXX	0%								

---COMPETITIVE COMMENTS---  
 EST SHARES

Books NOV12  
 Demos RA35+

---Agency Comment---  
 PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---  
 CASH IN ADVANCE

Rep Order# 6819926 Ver# 4 Status Returned Traffic Order# 102339

Printed: 05/31/2012 11:10 AM  
Last Received: 05/30/2012 9:18 AM  
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.  
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Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
1010 WISCONSIN AVE, S  
SU 800, WASHINGTON, DC 20007  
Agency C/P1/P2/E 108/115/1246  
Flight Dates 09/27/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
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Salesperson Phone# 215-568-6540  
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--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

PLEASE SEE BELOW. THANKS!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$400.00	10/04-10/08	3	1	3	\$1,200.00	
	2	TH-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$725.00	10/04-10/08	3	1	3	\$2,175.00	
	3	TH-F,M	7A-9A	TODAY SHOW	:30	\$900.00	10/04-10/08	3	1	3	\$2,700.00	
	4	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	10/06-10/06	1	1	1	\$625.00	
	5	SU	8A-9A	MEET THE PRESS	:30	\$3,000.00	10/07-10/07	1	1	1	\$3,000.00	
	6	SU	930A-10A	CHRIS MATTHEWS SHOW	:30	\$500.00	10/07-10/07	1	1	1	\$500.00	
	7	TH-F,M	9A-10A	TODAY SHOW II	:30	\$425.00	10/04-10/08	3	1	3	\$1,275.00	
	8	TH-F,M	10A-11A	TODAY SHOW III	:30	\$325.00	10/04-10/08	3	1	3	\$975.00	
	9	TH-F,M	11A-12P	RACHEL RAY	:30	\$325.00	10/04-10/08	3	1	3	\$975.00	
	10	TH-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/04-10/08	3	1	3	\$1,275.00	
	11	TH-F,M	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	10/04-10/08	2	1	2	\$650.00	
	12	TH-F,M	1P-2P	DAYS OF OUR LIVES	:30	\$425.00	10/04-10/08	3	1	3	\$1,275.00	

Rep Order# 6819926 Ver# 4 Status Returned Traffic Order# 102339

Printed: 05/31/2012 11:10 AM  
Last Received: 05/30/2012 9:18 AM  
Showing Buylines: All Lines

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	TH-F,M	2P-3P	THE DOCTORS	:30	\$325.00	10/04-10/08	3	1	3	\$975.00	
	14	TH-F,M	3P-4P	DR. PHIL	:30	\$450.00	10/04-10/08	2	1	2	\$900.00	
	15	TH-F,M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$725.00	10/04-10/08	3	1	3	\$2,175.00	
	16	TH-F,M	430P-5P	NEWS 4 AT 430P	:30	\$725.00	10/04-10/08	1	1	1	\$725.00	
	17	TH-F,M	5P-630P	EARLY NEWS	:30	\$1,200.00	10/04-10/08	4	1	4	\$4,800.00	
	18	SA	630P-7P	NEWS 3: TO THE POINT	:30	\$425.00	10/06-10/06	1	1	1	\$425.00	
	*19	TH-F,M	7P-730P	JEOPARDY	:30	\$1,300.00	10/04-10/08	3	1	3	\$3,900.00	
		Station Remark: V4 NOT NA - JEOP 630-7										
	*20	TH-F,M	730P-8P	WHEEL OF FORTUNE	:30	\$1,300.00	10/04-10/08	3	1	3	\$3,900.00	
		Station Remark: V4 NOT NA - WHEEL 7-730										
	21	M	10P-11P	SMASH	:30	\$3,200.00	10/08-10/08	1	1	1	\$3,200.00	
	22	TU	10P-11P	PARENTHOOD	:30	\$3,200.00	10/02-10/02	0	0	0	\$0.00	
	23	F	9P-10P	GRIMM	:30	\$2,600.00	10/05-10/05	1	1	1	\$2,600.00	
	24	TH-F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,200.00	10/04-10/08	3	1	3	\$3,600.00	
	25	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	10/06-10/06	1	1	1	\$1,100.00	
	26	TH-F,M	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$500.00	10/04-10/08	3	1	3	\$1,500.00	
	27	SA	1130P-1A	SATURDAY NIGHT LIVE	:30	\$1,400.00	10/06-10/06	1	1	1	\$1,400.00	

Rep Order# 6819926 Ver# 4 Status Returned  
EC'd Yes

Traffic Order# 102339

Printed: 05/31/2012 11:10 AM  
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Showing Buylines: All Lines

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	28	F	10P-11P	DATELINE	:30	\$2,600.00	10/05-10/05	1	1	1	\$2,600.00	
	29	SA	8P-9P	NBC PRIME	:30	\$600.00	10/06-10/06	1	1	1	\$600.00	

---REPORT TOTALS---  
Report Totals: 61 / \$51,025.00

---SALES MONTHLY TOTALS---  
Oct 12: 61 / \$51,025.00  
Sales Totals: 61 / \$51,025.00  
Station Totals: 61 / \$51,025.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$182,232	CATV 0%	KBLR 0%	KINC 0%	KLAS 31%	KSNV 28%
		KTNV 16%	KTUD 1%	KVCW 2%	KVMY 5%	KVVU 17%
		XXXX 0%				

---COMPETITIVE COMMENTS---  
EST SHARES

Books NOV12  
Demos RA35+

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CASH IN ADVANCE